



**investment
properties
corporation**

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RESTAURANT STATISTICS

	2010	CHANGE	2009	CHANGE	2008	CHANGE	2007	CHANGE	2006	CHANGE	2005	CHANGE	2004
COLLIER COUNTY													
SALES (MILLIONS)	\$625	3.0%	\$607	-3.0%	\$626	-2.9%	\$645	-1.7%	\$656	5.0%	\$625	11.0%	\$563
NO. OF RESTAURANTS	855	3.5%	826	1.2%	816	-0.4%	819	5.1%	779	1.6%	767	2.7%	747
NO. OF RESTAURANT SEATS	96,341	2.9%	93,607	3.0%	90,890	0.5%	90,408	2.6%	88,133	2.0%	86,363	1.8%	84,867
SALES PER SEAT	\$6,487	0.0%	\$6,485	-5.8%	\$6,887	-3.5%	\$7,134	-4.2%	\$7,443	2.9%	\$7,237	9.1%	\$6,634
POPULATION PER SEAT	3.3	-2.8%	3.4	-2.0%	3.5	0.1%	3.5	-1.9%	3.5	-0.4%	3.6	2.0%	3.5
LEE COUNTY													
SALES (MILLIONS)	\$950	-0.5%	\$955	-2.0%	\$974	-1.2%	\$986	2.3%	\$964	9.5%	\$880	13.3%	\$777
NO. OF RESTAURANTS	1,335	0.3%	1,331	-0.1%	1,332	3.7%	1,285	4.8%	1,226	2.8%	1,193	1.6%	1,174
NO. OF RESTAURANT SEATS	142,920	1.5%	140,766	-0.9%	142,065	3.2%	137,708	4.9%	131,223	2.2%	128,373	0.4%	127,894
SALES PER SEAT	\$6,647	-2.0%	\$6,784	-1.0%	\$6,856	-4.2%	\$7,160	-2.5%	\$7,346	7.2%	\$6,855	12.8%	\$6,075
POPULATION PER SEAT	4.1	-1.5%	4.2	0.6%	4.1	-2.5%	4.3	-1.5%	4.3	2.2%	4.2	5.3%	4.0
FLORIDA													
SALES (MILLIONS)	\$27,628	-0.1%	\$27,656	-1.8%	\$28,161	0.3%	\$28,065	2.6%	\$27,363	7.4%	\$25,467	9.1%	\$23,339
NO. OF RESTAURANTS	36,396	0.9%	36,078	0.1%	36,030	1.1%	35,650	2.3%	34,846	2.4%	34,021	-1.1%	34,407
NO. OF RESTAURANT SEATS	3,636,178	1.6%	3,577,443	-0.3%	3,589,257	0.3%	3,577,276	1.9%	3,510,631	0.8%	3,481,314	-1.7%	3,540,134
SALES PER SEAT	\$7,598	-1.7%	\$7,731	-1.5%	\$7,846	0.0%	\$7,845	0.7%	\$7,794	6.5%	\$7,315	11.0%	\$6,593
POPULATION PER SEAT	5.1	-1.6%	5.2	1.0%	5.1	0.5%	5.1	-0.8%	5.2	0.9%	5.1	4.1%	4.9

Information compiled by Investment Properties Corporation of Naples

NOTE:

1. Sales figures and the number of restaurants and restaurant seats are based upon a FYE June 30th.
2. Number of Restaurants refer to restaurants with seats only (excluding food carts, catering, etc.)
3. Population figures are as of July 1st each year per U.S. Census Bureau Population estimates-(7/1/09 estimates used for 2009 and 2010 statistics)

INFORMATION CONTAINED HEREIN DEEMED RELIABLE, HOWEVER, NOT GUARANTEED

SOURCES:

Florida Department of Revenue
Florida Department of Business & Professional Regulation
U.S. Census Bureau