



investment  
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## RESTAURANT STATISTICS

	2009	CHANGE	2008	CHANGE	2007	CHANGE	2006	CHANGE	2005	CHANGE	2004	CHANGE	2003
<b>COLLIER COUNTY</b>													
SALES (MILLIONS)	\$607	-3.0%	\$626	-2.9%	\$645	-1.7%	\$656	5.0%	\$625	10.8%	\$564	18.0%	\$478
NO. OF RESTAURANTS	826	1.2%	816	-0.4%	819	5.1%	779	1.6%	767	2.7%	747	3.3%	723
NO. OF RESTAURANT SEATS	93,607	3.0%	90,890	0.5%	90,408	2.6%	88,133	2.0%	86,363	1.8%	84,867	2.8%	82,573
SALES PER SEAT	\$6,485	-5.8%	\$6,887	-3.5%	\$7,134	-4.2%	\$7,443	2.9%	\$7,237	8.9%	\$6,646	14.8%	\$5,789
POPULATION PER SEAT	3.4	-2.9%	3.5	0.0%	3.5	-1.9%	3.5	0.0%	3.5	1.9%	3.5	0.8%	3.4
<b>LEE COUNTY</b>													
SALES (MILLIONS)	\$955	-2.0%	\$974	-1.2%	\$986	2.2%	\$965	9.8%	\$879	13.1%	\$777	15.3%	\$674
NO. OF RESTAURANTS	1,331	-0.1%	1,332	3.7%	1,285	4.8%	1,226	2.8%	1,193	1.6%	1,174	3.8%	1,131
NO. OF RESTAURANT SEATS	140,766	-0.9%	142,065	3.2%	137,708	4.9%	131,223	2.2%	128,373	0.4%	127,894	2.8%	124,458
SALES PER SEAT	\$6,784	-1.0%	\$6,856	-4.2%	\$7,160	-2.6%	\$7,354	7.4%	\$6,847	12.7%	\$6,075	12.2%	\$5,415
POPULATION PER SEAT	4.2	0.9%	4.2	-2.2%	4.3	-1.4%	4.3	2.7%	4.2	5.3%	4.0	1.7%	3.9
<b>FLORIDA</b>													
SALES (MILLIONS)	\$27,656	-1.8%	\$28,160	0.2%	\$28,106	3.2%	\$27,240	7.8%	\$25,278	9.1%	\$23,169	9.8%	\$21,108
NO. OF RESTAURANTS	36,078	0.1%	36,030	1.1%	35,650	2.3%	34,846	2.4%	34,021	-1.1%	34,407	3.4%	33,266
NO. OF RESTAURANT SEATS	3,577,443	-0.3%	3,589,257	0.3%	3,577,276	1.9%	3,510,631	0.8%	3,481,314	-1.7%	3,540,134	1.6%	3,486,027
SALES PER SEAT	\$7,731	-1.5%	\$7,846	-0.1%	\$7,857	1.3%	\$7,759	6.9%	\$7,261	10.9%	\$6,545	8.1%	\$6,055
POPULATION PER SEAT	5.1	0.3%	5.1	0.4%	5.1	-0.9%	5.1	0.9%	5.1	4.0%	4.9	0.7%	4.9

Information compiled by Investment Properties Corporation of Naples

**NOTE:**

1. Sales figures and the number of restaurants and restaurant seats are based upon a FYE June 30th.
2. Number of Restaurants refer to restaurants with seats only (excluding food carts, catering, etc.)
3. Population figures are as of July 1st each year per U.S. Census Bureau Population estimates-(7/1/08 estimates used for 2008 and 2009 statistics)

**INFORMATION CONTAINED HEREIN DEEMED RELIABLE, HOWEVER, NOT GUARANTEED**

**SOURCES:**

Florida Department of Revenue  
Florida Department of Business & Professional Regulation  
U.S. Census Bureau